

  
**UNIMAS**

**TRACE**

Talent Recruitment and Career Exhibition

**2023**

# CORPORATE **SPONSORSHIP** INVITATION

**21 – 22 JUNE 2023**  
**DETAR PUTRA UNIMAS**



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@UNIMAS TRACE

## ABOUT TRACE

UNIMAS Talent Recruitment and Career Exhibition (TRACE) is an annual event dedicated in providing the best single platform for talent recruitment and employment opportunities for higher education graduates in the region.

With five (5) consecutive years of successful career exhibitions, this event is the largest of its kind ever held in Sarawak with more than 80 companies taking part each year.

These events have been able to secure a huge pool of attendees ranging from 8,000 to more than 15,000 per event. This positions TRACE as the most highly regarded and sought after career exhibition and is well-known among industries throughout Malaysia.

TRACE2023 focuses on talent recruitment and career opportunities for graduates. TRACE is a platform for industries and potential employers locally and internationally to source from a pool of candidates comprising of talented higher education graduates, job seekers, trainees and existing students who are actively looking for job placement and industrial training opportunities.

## WHY PARTICIPATE IN TRACE2023

Greater chances to meet personally the potential and promising students.

Candidates comprises of various public and private universities: Universiti Malaysia Sarawak (UNIMAS), Universiti Teknologi Mara (UiTM), Swinburne University, Curtin University, UCTS, Segi College, Lim Kok Wing University, Industrial Training Institute (ILP), Polytechnics.

**01**

LARGE  
CANDIDATE POOL

Largest of its kind in Borneo. Huge turnout of job seekers and young talents.

Provide platform to connect employers with job seekers.

Personalised services and concerted efforts to attract excellent candidates.

Able to attract multinational firms, companies and SMEs within and outside Malaysia.

**02**

CORE  
COMPETENCIES

Assigning exhibitors with well trained and talented young UNIMAS ambassadors.

Assisting in coordinating and scheduling interview sessions.

Managing and coordinating booths arrangements, interview venues, food and drinks, media access and publicity.

**03**

PERSONALISED &  
PROFESSIONAL SERVICES

# ACTIVITIES & PROGRAMMES



## Booth Exhibition

- ✓ Exhibitors comprise of firms and companies from Malaysia and abroad.
- ✓ Opportunity to showcase job vacancies, product and services.



- ✓ Opportunity to conduct job interview with the potential candidates during the event.



## Career Talk

- ✓ Employers will have the opportunity to conduct career talks.
- ✓ Sharing information on the nature of the industries, business and operations, vacancies and positions, and other opportunities of the participating companies in Malaysia and abroad.



- ✓ Networking forum with HR practitioner, industries and business personnel.



- ✓ Kiosks are provided outside the main venue for food and beverage operators.
- ✓ Open all day from 8 am till 5 pm for all the visitors.



- ✓ Company representatives are cordially invited to attend the grand opening ceremonies..
- ✓ Potential MOU Signing with interested parties

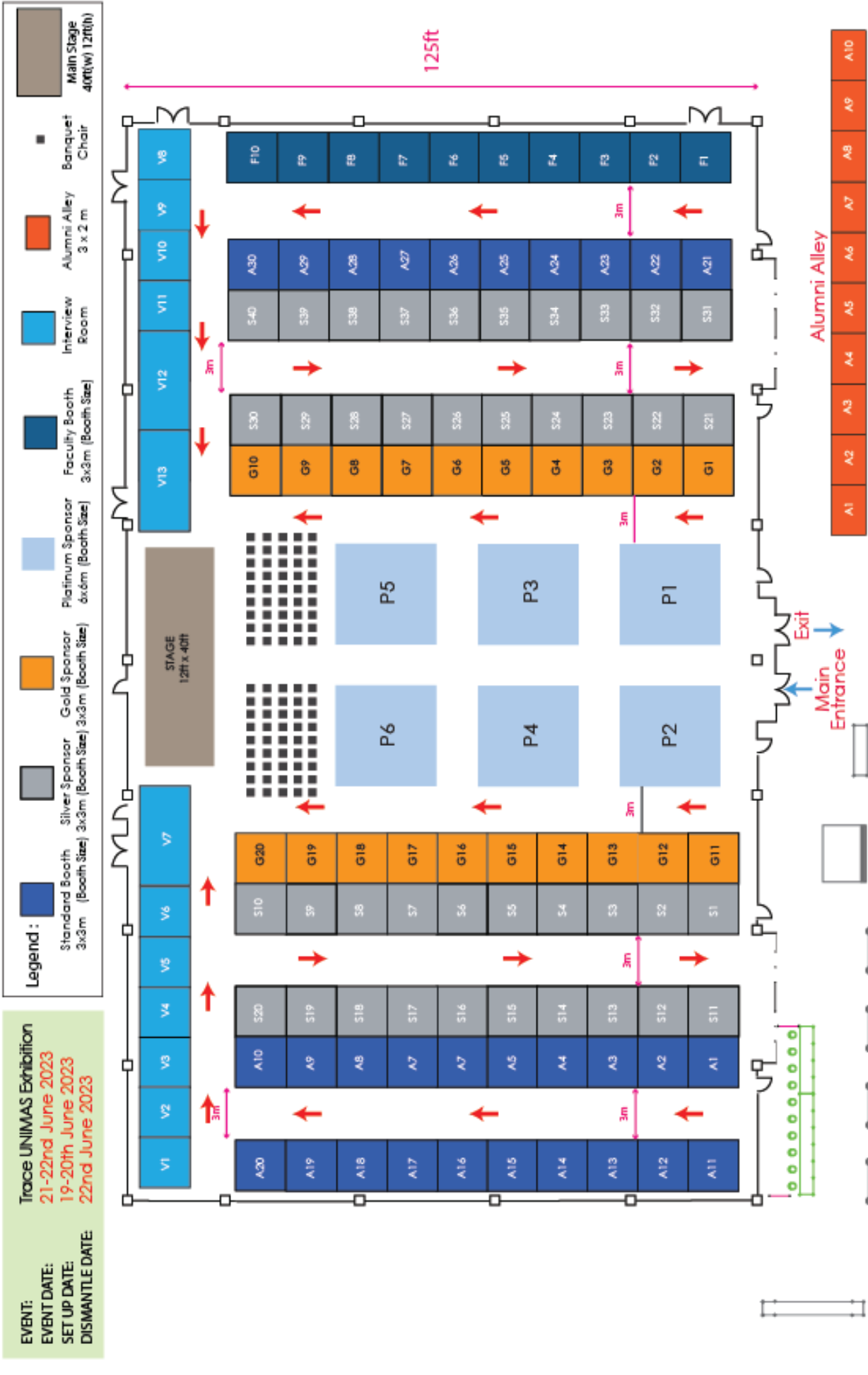
## TERM & CONDITIONS

- UNIMAS Talent Recruitment and Career Exhibition (TRACE) will be organized by Universiti Malaysia Sarawak.
- The official name of this programme will be Talent Recruitment and Career Exhibition (TRACE) 2023.
- The programme will be held for two days from 21st to 22nd June 2023 (Wednesday & Thursday) at DeTAR Putra Banquet Hall, Universiti Malaysia Sarawak.
- The Organiser will provide booth based on the sponsorship package chosen by each confirmed employer/exhibitor for two (2) days event.
- Your participation is only confirmed upon receiving the 'Confirmation Letter' and copy of the payment receipt from the employer/exhibitor.
- Employer/exhibitor are highly expected to commit throughout the duration of the event. In any event of your inability to participate upon receiving our 'Confirmation Letter' we appreciate your good self to inform us two week in advance from the date of the event.
- Confirmed participation payment are non-refundable.
- The Organiser need to be notified on the job vacancies, internship and training opportunities available at your organisation not later than two weeks before the event.
- All forms of publication materials, company profile, and logo (optional) should be sent to the organiser not later than 19th May 2023 (Friday) before 5pm.
- The organiser shall inform of any changes concerning the event via official email or through personal contact.
- The organiser reserves the rights in the changes to the management of the programme.



## SPONSORSHIP INFORMATION AND PACKAGES

No.	Booth Specifications	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Standard Sponsor
		(RM 8,000)	(RM 3,000)	(RM 1,000)	(RM 500)
		6 Sponsors	20 Sponsors	40 Sponsors	30 Sponsors
1	Open Floor area 6 x 6 for customize booth build-up space	1 units	NA	NA	NA
2	Booth 3m(w) x 3m (d)x 2.44m(h) Standard Shell Scheme	NA	1 unit	1 unit	1 unit
3	Reception Tables 1.5ft x 3ft c/w tablecloth & skirting (black)	2 units	2 units	2 units	1 unit
4	Folding Chairs	4 units	4 units	2 units	2 units
5	Waste Basket	2 units	1 units	1 unit	1 unit
6	Power Point	2 units	1 units	1 unit	1 unit
7	Fluorescent Light	2 units	1 units	1 unit	2 unit
8	Exhibitor Passes (Complimentary breakfast, lunch and tea break)	6 units	4 units	4 units	2 units
<b>Additional Sponsorship Benefits</b>					
8	Premium Location (Near to entrance)	√	√ (1st Tier)	√ (2nd Tier)	
9	Complementary usage of Interview Room (By Booking)	√	√	√	
10	Designated booth according to sponsorship level OR to choose the best booth location according to sponsorship level.	√	√	√	
11	Sponsorship Level Recognition (Platinum & Gold) in all Promotional Materials.	√	√		
12	Mock Cheque presentation during opening Ceremony	√			
13	Special mention in Grand Opening Ceremony Montage according to sponsorship level.	√	√		
14	Company name and Logo on official social media.	√	√	√	√



## CONTACT INFORMATION

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